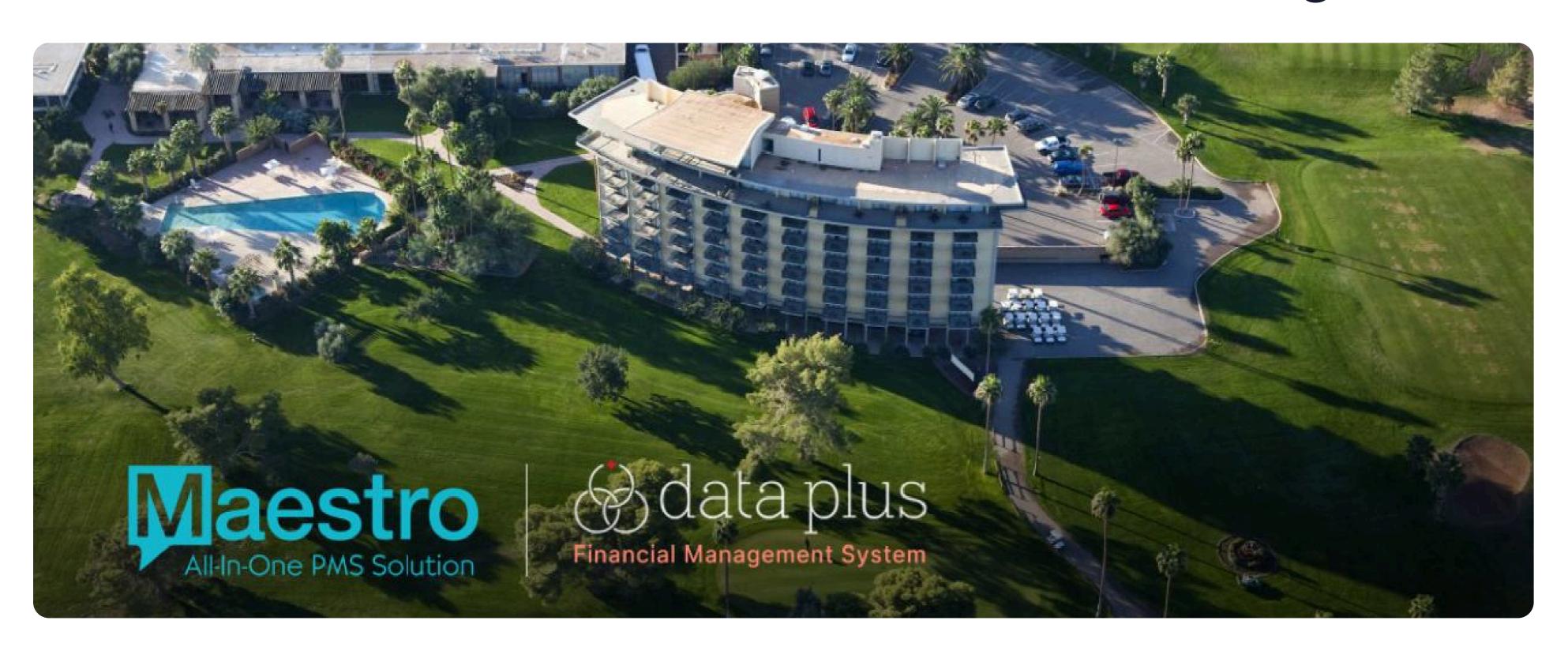# Maestro & Data Plus Enhance Francisco Grande Integration

Maestro All-In-One PMS and Data Plus Collaborate to Provide Seamless End-To-End Integrations for the Famed Francisco Grande Hotel & Golf Resort

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Maestro PMS, one of the hotel industry's leading Web Browser-based cloud and on-premises all-in-one property-management systems, has teamed with industry-leading financial management platform Data Plus to elevate the technology offerings at the famed Francisco Grande Hotel & Golf Resort. The seamless end-to-end integration is giving the property valuable insights into their financial performance, including occupancy rates, revenue streams, and more, and management is making better informed and more timely decisions to optimize operations and maximize profitability.

Prior to working with Maestro PMS and Data Plus, the hotel and golf resort relied on off-the-shelf accounting software to manage its financial processes. Lacking was a way to streamline its procurement and accounts payables processes, as well as connect its on-site accounting and operations teams with relevant, real-time information that was vital to stakeholders. That deficiency made investing in new technologies and facilitating peripheral system integrations non-viable.

"After partnering with Maestro PMS and Data Plus, our hotel's operations and financial scalability have never been stronger," said Rhiannon Hicks, Director of Accounting at the Francisco Grande Hotel & Golf Resort. "Thanks to these and other integrations, our operations team has become nimbler, our projections are more accurate, and our hotel is more prepared. We look forward to continuing our relationships with both companies going forward."

Accessing Essential Data

At present, the Francisco Grand Hotel & Golf Resort is leveraging Maestro PMS's Front Desk, Gift Card, Mobile Check in/Checkout, Mobile Housekeeping, ResWave Booking Engine, Sales and Catering, SMS Messaging, Work Order, and Yield Management modules, along with the Accounts Payable, General Ledger, and Bank Reconciliation modules from Data Plus. As a result, relevant associates have the immediate access they need to essential data. For instance, daily revenue is automated directly from Maestro PMS and automatically transmitted to the Data Plus General Ledger, creating further unity between departments.

"Our partnership with the Francisco Grande Golf Resort has been nothing but exemplary, and we are confident that our integration with Maestro PMS will help position the property for continued success throughout 2024 and beyond," said Bruce Bensetler, CEO of Data Plus. "When hoteliers have access to today's cutting-edge financial reporting and management tools, they can better prepare for the future, generate more accurate forecasts and reduce errors across the board. We value our partnership with Maestro and are excited to contribute to the Francisco Grande's financial and operational success."

Centralized Data & Open APIs

Maestro PMS connects hotel outlets and their digital solutions through open APIs, and it shares data with other systems (point of sale, reputation management and revenue management systems, golf, spa, activities, condo and vacation rental etc.) on a single centralized database. This centralized data storage is a game changer for independent hotels as it improves operations by making additional capabilities more readily accessible. With Maestro, hotels embrace partnerships through third-party integrations to understand and predict guest needs, track their preferences over time, and be proactive with relevant offerings and services. Maestro's data storage command center speeds operations by building connections between departments. The result is heightened efficiency and revenue potential.

"We are thrilled to partner with the Francisco Grande Golf Resort and work alongside Data Plus to improve the resort's access to today's most essential operations technology," said Warren Dehan, president of Maestro. "Maestro is dedicated to helping hoteliers improve their daily operations by leveraging best-in-class integrations, mobile operations tools, and more. Our goal is to ensure hotels have the opportunity to build a resilient, efficient tech stack that suits each property's unique needs."